

Summer 2021 · Issue 13



Hellenic American University Partners with Envolve Entrepreneurship to Support Student Start-Ups

If all goes as planned, Business students returning to the Athens campus this Fall will be spending a good part of their time in new digs on Kaplanon St. The new space will house meeting rooms and open plan coworking space with workstations and high-speed internet access—an environment for design thinking. The space is part of a new initiative called B-Cube, which will offer resources such as networking events, talks by business experts, venture coaching and mentoring. B-Cube will also host a program of weekly events such as design challenges and studio sessions, "how-to" business workshops led by expert practitioners, and inspirational talks designed and led by students.

If this all sounds like the components of a start-up incubator, the similarity is intentional. In addition to accommodating team projects, simulations and other lab and hands-on components of the business courses, the resources of B-Cube will also be available to students working on their own start-up ideas.

B-Cube has been created in partnership with Envolve Entrepreneurship, an entrepreneurship support organization, founded by the Libra Group, that provides resources, education and award programs for start-up businesses globally. Striving for a global society where all business owners can prosper and grow, Envolve is committed to developing and cultivating

MESSAGE FROM THE PRESIDENT

The aftermath of COVID 19- Growth and Administrative Changes of the institution

The big impact of the pandemic on education led many institutions in New England to closure and resulted in many ailing colleges. To address this kind of crisis, most of the ailing colleges are looking for major strategic cooperations or merges with other colleges. Hellenic American University seems to continue growing, on both instructional sites, even though in slow motion. The faculty has proven strong enough and solid to confront new developments and adjustments.

During the last months, a number of significant administrative changes occurred. On June 30th, 2021 the then Provost, Director of the MAAL program and long-time faculty, Dr. Christine Niakaris retired. On behalf of the Board of Trustees and the entire Hellenic American University Community, I wish to thank Dr. Niakaris for her valued contribution throughout her long-standing service at Hellenic American University. Dr. Niakaris had been part of Hellenic American University since its founding, in 2004, and had worked closely with faculty and administrative leaders to provide academic oversight to programs and decision support to the Executive Administration. As a member of the Faculty, Dr. Niakaris had made student learning a top priority, and as an academic leader she had streamlined faculty development by promoting the alignment of student learning outcomes and objectives. Since January 2020, Dr. Niakaris had been leading the academic affairs of the Institution as Provost and had laid the groundwork for Hellenic American University to solidify its educational footprint. As much as I regretted seeing Dr. Niakaris depart, I equally celebrated the appointment of Dr. Themis P. Kaniklidou as Chief Academic Officer of Hellenic American University, effective July 1st, 2021. Dr. Kaniklidou assumed her duties as Provost following a decade-long successful service to Hellenic American University, having



Yiannis Papatsiros (PMBA '13)

Thanks to the help of our alumnus **Yannis Papatsiros**, **PMBA '13** and valedictorian, Hellenic American University is about to partner with SAS Institute, a worldwide leader in business intelligence and advanced analytics in an innovative training project to enhance students' skills in areas such as big data, machine learning and predictive analytics. Yannis is SAS's Regional Lead for Greece, Cyprus and Bulgaria, a position he assumed last year after quickly climbing the ranks from the firm's Sales Department, which he joined in 2014 after seven years at IBM and an earlier stint at the Royal Bank of Scotland.

In his work as Regional Lead, he juggles a good many responsibilities and needs to make decisions with potentially high impact. It's something he says his degree has helped him do. "I take a step back and remember what I was taught and the techniques that I learned," he says. "What I learned in my degree program helped me create a system of problem-solving."

Reflecting on his time in the PMBA program, Yannis had many things to say about how his degree was helpful but also how the structure of the program enabled him to balance his studies with both a personal and professional life explaining, "Work roles in this field are very demanding, and the program accommodated this." For him, one of the most valuable aspects was the "privilege to socialize and exchange experiences with well-known professionals in the market. The professors were very successful in their content areas, something which helped me understand and apply what I was learning to real-world situations."

Role-playing is another experience he has taken with him. "The program was designed in such a way

where you took the role of several departments (HR, Finance, Marketing). This exposure helped me in being prepared for this position. I work with all these departments, but to understand what they suggest and evaluate what is presented to me, I think about when I was that individual in the role play."

It is experiences like these that he mentions when discussing the collaboration between SAS and HAUNIV. Happy that he played a role in making this happen, Yannis explained how the company itself started from a university, and that a "relationship with academia is in the company's DNA", which is why the company is constantly searching for ways to give back to the community. And what better way to do that, than by "giving their knowledge and expertise through the University to students who are the professionals of tomorrow." He talks about the "revolution happening in which data, analysis and Al are everywhere, changing the way we operate and work every day" and the problem with this which is "a shortage of people who are able to do this work." Through the collaboration, SAS will help the University prepare the resources to close this gap, something which is important for academia, for SAS and for business itself. SAS will share with University faculty and students modern teaching resources and learning materials and will provide them with free access to the SAS Academic Hub web platform and other relevant software.

He only sees advantages through this joint venture and believes that both parties have something to gain. For the University, the students would be those who benefit by being prepared and well-equipped with the "weapons to be ready to fight tomorrow", and of course for them to be able to find the next fitting job. But there are benefits for SAS too. Although the company is not looking to gain anything, Yannis believes that the company will benefit from the future work-force who will be provided with the tools to "challenge them and make them find new and better ways of doing things." However, for him, the greatest benefit of all is that "we're closing the gap of time-time is an important element in our field and by seeing current, real examples, they will be ready."

He also had some advice for current and future students: "Never stop evolving. Always remember who you are-your values. Keep true to your values but keep on evolving."

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entrepreneurial ecosystems, by ensuring business support services are more readily available to diverse entrepreneurs.

In the words of Dr. Stavros Sindakis, the new Director of Business programs at Hellenic American University who is leading this effort, "B-Cube is a design-thinking and inpractice entrepreneurial experience for all its stakeholders. It's a place where students, faculty, and experts can enhance their skills and innovate in real-world business problems. Our vision is to contribute to entrepreneurship by offering modern intersecting competencies to our students, essential leading skills through management strategies, and an efficient policymaking mindset for economic and human-oriented growth."

The B-Cube initiative is being launched to coincide with an overhaul of the entire B.S. in Business Administration (BSBA) program that Dr. Sindakis is coordinating. In the framework of the year-long revision process, all the majors in the BSBA have been restructured and enriched with new or radically redesigned courses. The Entrepreneurship major, for example, now teaches courses in New Technology Ventures, Entrepreneurial Finance, Artificial Intelligence and Digital Innovation, and Ventures in Emerging Economies. The revised curriculum also takes into account the key role of data analytics and data-based decision-making in today's enterprises. New courses that reflect this priority include Emerging Technologies for Financial Managers, Mastering Market Data and Digital Technologies in Hospitality.

The revised program reflects the crucial growing significance of entrepreneurship, innovation and problem-solving in business, but also the University's commitment to support start-up initiatives of its own students—current or future. (All BSBA students, for example, whatever their major, will take the Design Thinking course.) As part of this commitment, each semester the University will subsidize a summer internship at start-up companies for a selected number of students with an excellent academic record and a demonstrated interest in entrepreneurship.

The internships, as well as the B-Cube events and mentoring support, are open to all undergraduate students. As Provost, Dr. Themis Kaniklidou notes, "B-Cube is a signature endeavor for the University that reaches out to students across the curriculum who are keen to engage in innovative work and explore new venture creation. We are very excited to launch it and are looking forward to imaginative ideas from our students and faculty."

HAEC Joins Funded Al Project for Personalized Tourist Reservations

HAEC will be serving as a subcontractor in a project funded by the General Secretariat for Research and Technology. The projected is titled "MyTravel: Electronic Platform for Optimal Tourist Reservations with Personalized Reservation Price Estimates and Customer Preferences". HAEC will be taking part in the project's third work package, which is devoted to the "Design and Development of Algorithms" involving the use of artificial intelligence methods to create personalized tourism proposals for consumers. The subcontracting agreement is with the company TWIN NET Information Systems Ltd.

The project is co-financed by the European Regional Development Fund and national resources and is implemented within the scope of the Operational Program of the NSRF 2014-2020 "Competitiveness, Entrepreneurship and Innovation".



Faculty Spotlight Faculty Spotlight

Dr. Dimitris Tolias

Dean for Digital Learning and Education Innovation

Director of the M.A. in Applied Linguistics Program



Many of you who were undergraduates may already know Dr. Dimitris Tolias from his Critical Thinking course, which is part of the General Education program. It also happens to be one of the most positively reviewed courses at the University. Students often comment on the sense of engagement they feel in his classes, which is not surprising given his passion for teaching.

Through the years, he has brought this same passion to an array of innovative projects that he led at Hellenic American University and the Hellenic American Union. In his role as Director for the Center for Applied Linguistics and Language Studies at Hellenic American Union, he led the development of "Greek on the Go", an iPhone application that that uses videos and multimedia activities for people to learn Modern Greek. At the University, he spearheaded the design of the Writing Center, while more recently, as Director of eLearning, he has been helping enhance the digital literacy of faculty, students, and staff.

His readiness to respond to the needs of remote teaching through the COVID-19 pandemic made a difference in how the institution met the challenge of no on-site teaching. During the first wave of the pandemic, with his help, the University was able to shift overnight from on-site classes to synchronous online instruction, thus ensuring the uninterrupted flow of students' learning. His strategy was built on the creation of virtual classrooms: students in each class would connect to a virtual classroom through Blackboard Collaborate and interact with their instructor and other students in realtime, as already scheduled.

Although initially designed as an emergency measure, implementing synchronous online classes on an institution-wide scale demonstrated the University could deliver high-quality education whatever the mode of delivery. Indeed, Blackboard Inc. has expressed its interest in using the University as a best-practices case study of an organization that has effectively exploited the capabilities of the Blackboard eLearning Platform.

As of September 1st, 2021, Tolias will begin serving as Dean for Digital Learning and Education Innovation, where he will lead the development and implementation of innovative, University-wide educational technology initiatives and work with the Provost and Program Directors to support digital education across programs.

As for the University's next steps in digital transformation, Tolias is working on further upgrading classroom infrastructure so that students will be able to attend onsite classes virtually, ensuring active engagement with instructors and fellow students who are physically present in the classroom. This will let them be 'present' if for any reason they can't physically attend the session. Just as importantly, he notes, "it will eliminate isolation and create a feeling of belonging while maintaining quality teaching and learning."

Another project underway is to enable the University and its partners to administer high-stake examinations virtually. The solution will use artificial intelligence to administer and proctor exams in a safe, efficiently monitored, and non-intrusive environment for students. As he explains, "this not only helps to deliver and assess knowledge but also promotes inclusion as all students are presented with equal opportunities."

Although he remains focused on students, he will also be working closely with faculty in further training them in teaching online, with the emphasis on "meaningful interaction, collaboration and flexibility". Just what one would expect from a passionate educator!



2021 CAREER AND INTERNSHIPS DAY



2ND ANNUAL CAREER DAY

Hellenic American College held its 2nd Annual Career and Internships Day on May 31, 2021. This year's event, which was held online due to the ongoing COVID-19 pandemic, hosted over 15 Greek and multinational companies in fields from language education and translation to IT, telecommunications, aviation, and the gaming industry. As University President Leonidas Phoebus Koskos noted in his opening remarks, "Career relevance has been an integral component of the University's mission. One of the ways we do this, is by offering our students opportunities beyond the classroom or lab." Mr. Koskos continued by underlining the importance and outcomes of university-industry collaborations and how these can bring important benefits to students, from training opportunities to expanded professional networks.

The event was designed to enable students and graduates to network with successful companies and exchange ideas and information about prospective employment or future collaborations. In their sessions, representatives from participating companies briefed attendants on career prospects in their sector in Greece and elsewhere. They also encouraged students to seek out internships to gain work

experience and improve their soft skills, and invited them to forward their resumes and communicate about employment opportunities at their organizations.

Among the keynote speakers at the event were Kiki Avgoustatou, HR Manager and Business Excellence at Randstad Hellas and Maria Papazekou, Employee Relations and Talent Acquisitions, also at Randstad, who shared with the audience insights into trends in the job market, and the skills employers are looking for in the people they hire. Other keynote speakers were Dimitris Nikolakopoulos, Chief Digital Officer from Attica Media Group, and Konstantinos Androutsos, Performance Marketing Strategist & Analyst from ROIX.

Several sessions featured mock interviews, where students and alumni/ae could gain experience of how a professional business interview is conducted and pinpoint potential weaknesses so that they could improve them and increase the possibility of a successful future recruitment.

For more information about the Career and Internships Day and future events, contact the Career Development Office at 2103680992 or careers@haec.gr.

Our appreciation to the companies that participated in the event:

- Aims International Hellas
- Attica Media Group
- Bewise
- Endeavour Greece
- Evalion SHL Greece & Cyprus
- Goldair Handling
- Hellas EAP
- Interpretit
- Intertranslations
- Intralot
- ITML
- Katsianos Language School
- Manetaki Language School
- Nokia
- Psichogios Publications
- ROIX
- Roots Wellness Center
- Team Experiential Learning

Campus Compact NH Presidents' Awards Ceremony



The 2021 Campus Compact NH Presidents' Awards Ceremony took place on Wednesday, April 14th online. The New Hampshire institutions celebrated the recipients of the Presidents' Leadership, Good Steward, and Community Partner Awards. This year, Hellenic American University honored Eleni Plemmenou, Miriam Siwale (BSBA '12 & MBA '15), and FAROS respectively.

Eleni is the President of the Marketing Club and the co-President of the Art Club, while also running the Titan Chronicles newsletter in the Editors Team. In 2019, she launched the Business Talks series, creating a powerful mentoring network between HAU students and successful businesspeople. In 2020, she achieved strong social connection between the Athens and Nashua campuses through impactful club events and in 2021, she was part of introducing the "Boroume" organization to HAU and the Politis Civic Engagement Program.

As an alumna, Miriam always has at heart what is best for the students. As a human, who literally grew up and became an adult at and through her alma matter, her desire to help those in need, pay forward the help that she once received, share her skills and knowledge with others, only grows stronger. For the last year and couple of months, after she

completed the Advancing Migrant Women EU project with Dr.
Sofia Protopapa, Director of the Career Development Office, they renovated the training material and made it youth oriented. Since then, Miriam was able to work with youngsters from her church. Her goal is to be able to work with any youngster that might feel "stuck" and might need a gentle "push" to move forward.

Faros is a Christian humanitarian organization that helps unaccompanied children and refugee youth find safety, discover their worth, and build a future perspective. Believing that education is key to the integration of unaccompanied minors, Faros partnered with the Hellenic American Union and the Hellenic American College in March 2020 in order to give all Faros' youth access to higher education. The beneficiaries have free access to educational material, free registration for all English language proficiency tests administered by the Hellenic American Union, and free-ofcharge tuition for classes leading to a General Education Degree (GED) through Hellenic American College/Hellenic American University.

Dr. Ermioni (Monica) Karachaliou

Director of Student Affairs & International Programs

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committed herself to vigorously supporting faculty and students, and pushing the institution forward. As Associate Provost, Dr. Kaniklidou, had proven herself to be a highly respected academic leader whose support and loyalty to all constituencies of the Institution have been evident in her everyday activities. I anticipate that Dr. Kaniklidou will harness the energy and expertise that she brings along to leave an imprint on academics, and I expect that her joining the Executive Administration will contribute to the overall growth of our Institution. Having consulted with the new Provost, in July, I also appointed Dr. Dimitris Tolias as Dean of Digital Learning and Education Innovation. Dr. Tolias had a key role in the online offering of our programs in AY 2020-2021 and is expected to contribute significantly to the digitalization of the University.

As far as the academic programs are concerned, during this academic year several programs were reshaped to become more attractive and marketrelevant. One of them is the undergraduate program in Business Administration (BSBA) that has been restructured by Dr. Sindakis, the new Director of the Business program. The restructured BSBA program will offer courses that will be supported by our new Business Lab, created to offer students access to experimental learning, mentoring, seminars, internships, and other necessary resources. This new space is part of a new initiative called B-Cube. For this initiative, in cooperation with Trustee Jimmy Athanasopoulos, co-Chair of the Development Committee, we have started creating synergies with Envolve, an entrepreneurship organization.

It is important to note that all new academic initiatives and program changes have taken place in close cooperation and with the oversight of the new Provost, Dr. Kaniklidou, who maintains a helicopter view of all our offerings. All of us at Hellenic American University will continue to make the utmost efforts to explore new avenues of development and foster a broad range of abilities to our community.

Leonidas Phoebus Koskos, Esq. President



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Administrative Update

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Dr. Themis Kaniklidou, following a decade-long service to our University, was recently appointed Provost.



Dr. Dimitris Tolias, who was recently appointed Dean of Digital Learning and Education Innovation, presented the topic "Introducing Online Teaching" on April 11, 2021 during the

Spring '21 Virtual IP Exhibition.



On May 14, 2021, Adjunct faculty member **Barbara Kondilis**, was one of many Toastmasters honored to be chosen for the opening evening for the District 109 Conference in Chania, Crete, a great event with Toastmasters from Europe and

around the globe. Her talk entitled "Lifers, Surfers, Turfers, Who are You?" assisted those already in Toastmasters or those thinking of joining, and analyzed how the benefits of Toastmasters go beyond public speaking, in strategic and visionary leadership, networking, and even for the public good.



On March 30, 2021, **Dr. Vasilis Manousakis** had been invited to hold an online class dedicated to Jorge Luis Borges for the students of Upper-Division Literary Masterpieces in Translation

course taught by Heather Altfeld at Chico, California State University (https://www.csuchico.edu/) Here is a photo from that day: https://prnt.sc/12k6jjf



On May 12, 2021, **Dr. Kalliopi Kountouri** and **Dr. Anastassios Kountouris** participated in the International Conference Greek-German art junctions from 1821-2021, which was a part of the larger cultural initiative entitled Epitomy of Greek-German Junctions. The title of the presentation was "Kalymnos- Munich: An untold story of junctions". The main subject tackled was

late 19th c. painters under the occupation of the Ottoman Empireisland of Kalymnos, Dodecanese, who successfully attended the famous "School of Munich"- "Royal Academy of Arts" in Munich. The Conference was organized by Freie Universität Berlin in association with CeMog (Center for New Hellenism (May– June 2021).



Dr. Karachaliou, Director of Student Affairs & International Programs, and Mr. Barton, Adjunct Faculty member, facilitated a Community Connection in the 17th Annual

Conference of the Forum on Education Abroad "Evolution and Revolution: Solutions in Action." This year's focus was to bring light to the changes that the pandemic forced upon the study abroad world. The interactive session "COVID-19: Is this the opportunity for a new study abroad era?" included

poll questions and discussion, both in breakout rooms and as one large group of over fifty participants. About their session, Dr. Karachaliou stated "Together, we explored three main topics. First, we discussed the different approaches employed by academic institutions and providers to establish new partnerships with a lack of in-person communication. Second, groups examined new methods to convince institutional communities of the benefits of the new study abroad experience, andlastly, we questioned the future of study abroad and whether or not virtual collaborations or consortiums between international organizations could be woven into the fabric of an institution's curriculum. The session revealed that educators and providers from around the world are willing to push the boundaries of creativity to ensure that students receive a study abroad experience that, while different, will still be life-changing."



Dr. Panayotis Kalozoumis, Director of Informatics and Engineering programs, co-authored a paper on Quantifying Non-Markovian Spontaneous Emission Dynamics near a MoS2 Nanodisk (https://bit.ly/2PB8UrB)

that has now been published in the proceedings of the Frontiers of Optics International Conference. This work was done in collaboration with the Department of Material Science, University of Patras.



Rodger Martin, Nashua Campus Adjunct Faculty, completed a sequence of three poems for WRITING THE LAND, a collaborative project between local land trusts and artists to

help raise awareness for the preservation of land, ecosystems, and biodiversity. It is co-sponsored by NatureCulture and various New England land conservancies. The first of the sequence can be seen here: Calhoun Family Forest / Rodger Martin — Writing the Land. The second and third will be published shortly online and in a fall anthology.



Adjunct Faculty member, **Dr. Alexander Nikolaou**, co-authored with former HAUniv faculty member Dr. Jennifer Sclafani the paper Indexicality and the Interactional Construction

of Identity in Narratives of Return Migration. The paper was published in the April issue of the journal Mediterranean and European Linguistic Anthropology. This paper is part of an ongoing research project that began in 2014, the aim of which is to examine how second generation return migrants i.e. people who were born in the host country and at some point in their life relocated in their parents' homeland, construct identity positions in discourse.

Alumni News



Vasiliki Lismani, (MAAL-TESOL '21), presented at the TESOL Spain 44th Annual Conference

on March 14. Her presentation "Using translanguaging to activate students' schemata for the teaching of reading in English as a Foreign Language" was based on her thesis submitted for the MAAL-TESOL program.



Alzahraa Al-Haddad Muneer Sabri (BSE '20, MSI '22) presented a virtual workshop on April

18, 2021 at Iraq University College, with over 90 attendees from all over Iraq, the Middle East and North Africa. Her presentation explored trends and practices in managing IT and non-IT projects.



Anna Mavrainou, our alumna (MACI '14) and Adjunct Faculty member, passed the EU interpreters

accreditation test in 2018 and hasbeen interpreting for the EU on a freelance basis. She shares her experience with us: "Working as a conference interpreter for the EU is an extraordinary experience. A typical working week may include interpreting on topics as varied as innovative cancer treatments, regional policy and tackling climate change. You can get a glimpse of this unique

multilingual environment and listen to interpreters at work at https://bit. ly/2OnifCE"



Sophia Palati (MACI '19) provided remote simultaneous interpreting (RSI) services at the 1st

Italian Film Festival Made in Italy/ Athens. For more info check out the Festival's webpage (https://bit. ly/3e9GRtj) on the Greek Film Archive site.



Gerasimos
Gerolymatos (PMBA
'09) General Manager
at Gizelis Robotics
analyzed the aspect

of robotic philosophy in industrial customer service during the 16th Customer Service Summit on June 10, 2021.

You may find his presentation here: GizelisRobotics | Ομιλία στο 16ο Συνέδριο Κορυφής στην Εξυπηρέτηση Πελατών



Ifigeneia Roulia (MAT'12 & MACI '13) offered mentoring services on "postediting" and "How

to become a freelance translator" during an event which was organized by Women in Localization- Greece Chapter, on June 8. Twenty-two mentors had 3 "speed-mentoring" sessions each, on translation-related issues, regarding specific translation

processes and/or types, as well as advice to new translators/interpreters on market trends or things to consider when starting a career as freelancers. You can find more info on this Facebook post of them: https://www.facebook.com/100152125183821/posts/319175156614849/?d=n



Stathis K.
Georgakopoulos
(BSBA '12) was
recently promoted to
Growth Marketing

Manager at SlashData, one of the leading analyst firms, where he has been working for the past 2.5 years. His former position at the company was Growth Marketing Lead.



Evangelia Vassilakou (MAAL '17 and salutatorian) received the "Educator of the Year" award during

theELT 2021 Excellence Awards ceremony, Greeceon July 8,2021, held at the Royal Olympic Hotel. The ELT Excellence Awards recognize and celebrate excellence in English Language Teaching and Learning in Greece and Cyprus. According to the organizers "The initiative was taken having in mind the teacher of English, who makes their class an 'event' in which all the students want to be part of, who creates new ideas and new ways of doing things, who transforms a nuisance into something that has never been done before."

Share Your Good News!

Have you found a new job or been given a promotion? Gotten an article published or run a marathon? Moved to a new town or city? We invite you to share your news and accomplishments with the rest of the alumni community. Just email us at alumninews@hauniv.edu a short note about what you've been up to recently. We'd be happy to share your news in a coming issue of the Alumni Newsletter.

The Alumni Association Board

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