

## Cookie Policy

The Hellenic American Education Center (22 Massalias St., 10680, Athens) (“we”) uses cookies to facilitate the navigation experience on its website (the “Website”), improve the operation of the Website in general, build a profile of your interests and show you relevant content. This Policy provides you with information on what a cookie is, what types of cookies we use, and how you can activate or deactivate the use of these cookies.

### 1. What is a cookie?

Cookies are information packages sent by a website to your internet browser, stored on your computer and checked by the server each time you visit the Website. The term “cookies” is used broadly in this document to include other similar tracking technologies that may store information on your computer. The term “computer” refers generally to the device you use to access the Website, whether that is your computer itself, your tablet or, mobile phone or another electronic device.

### 2. Why do we use them?

We use cookies on the Website for the following purposes: (a) to help you navigate the site; (b) to analyze your use of our Website; and (c) to assist us with our promotional and marketing efforts. We use two types of cookies:

- **Session cookies** – that are automatically deleted when the user closes the browser; and
- **Persistent cookies** – that are stored in the user’s computer for a defined period (minutes, days or several years).

### 3. What kind of information can be stored in a cookie?

The information stored by the cookies on your computer may relate to the webpages that you have visited on that computer; advertisements that you have clicked on; the type of browser you used; your IP address; your location and the selected language; date and time of the visit to the Website. Cookies may therefore contain personal data. Where we use cookies collecting personal data, such collection is also covered by our Website Privacy Notification, which you can access at <https://www.haec.gr/en/website-privacy-notification>.

### 4. Cookies present on our Website

We use strictly necessary (functional/ operational and technical) cookies, statistics cookies and marketing cookies on the Website. You may find a full list of the cookies that we use at the cookies banner.

#### A. Strictly necessary cookies (functional/ operational and technical cookies)

Strictly necessary cookies are of key importance to the proper functioning of the Website, since they allow you to navigate and use its functions, including access to safe areas. Without these cookies, we cannot ensure that the Website will function efficiently.

Name	Purpose	Cookie type	Duration
ub-emb, ub-emb-id	These cookies enable us to deliver certain features as you browse our website. Cookie set by Unbounce.	First-Party	Local storage item
7945a671cf4097334722061c76ea0a1a	Web app cookie set by haec.gr.	First-Party	Session
jpanetabs_tabs	Web app cookie set by haec.gr.	First-Party	Local storage item
jsidebar	Web app cookie set by haec.gr.	First-Party	Local storage item

## B. Statistics cookies

These cookies provide us with aggregated statistical reports regarding visitors' browsing activity and help us understand how visitors interact with the Website.

Name	Purpose	Cookie type	Duration
_ce.cch	Track a recording visitor session unique ID, tracking host and start time. Cookie set by Crazy Egg.	First-Party	Session
_ce.gtlid	Used to identify the top level domain. Cookie set by Crazy Egg.	First-Party	Session
_ce.s	Track a recording visitor session unique ID, tracking host and start time. Cookie set by Crazy Egg.	First-Party	365 Days
ce_successful_csp_check	Used to determine if the page has a content security policy rule that would prevent tracking. Cookie set by Crazy Egg.	First-Party	1 Day
ce_clock	Stores the difference between the user local clock and the Crazyegg server clock for more precise events time tracking. Cookie set by Crazy Egg.	First-Party	1 Day
_ga	This cookie name is associated with Google Universal Analytics. It is included in each page request in a site and used to calculate visitor, session and campaign data for the site's analytics reports.	First-Party	730 Days
_gat	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites.	First-Party	0:01 hr/min
_gat_growthTracker	Set by Google Analytics to track interaction.	First-Party	0:01 hr/min
_gid	This cookie name is associated with Google Universal Analytics. It appears to store and update a unique value for each page visited.	First-Party	1 Day
_hjAbsoluteSessionInProgress	Set by Hotjar Tracking to track interactions.	First-Party	0:33 hr/min
_hjSessionUser_929889	Set when a user first lands on a page. Persists the Hotjar User ID which is unique to that site. Ensures data from subsequent visits to the same site are attributed to the same user ID.	First-Party	365 Days
_hjSession_929889	Set by Hotjar Tracking to track interactions.	First-Party	0:33 hr/min
_hjTLDDTest	Set by Hotjar Tracking to track interactions.	First-Party	Session
cusid	This cookie is used to establish and continue a user session with the site. When a user views a page on the site, the script code attempts to update this cookie. Cookie set by Click Dimension.	First-Party	0:32 hr/min

cupid	This cookie is typically written to the browser upon the first visit to the site from that web browser. This cookie is used to determine unique visitors to the site and it is updated with each page view. Cookie set by Click Dimension.	First-Party	730 Days
cuvon	Used to signal the last time a visitor viewed a page. Cookie set by Click Dimension.	First-Party	0:30 hr/min
_hjIncludedInPageviewSample	Set to determine if a user is included in the data sampling defined by your site's pageview limit. Cookie set by Hotjar Tracking.	First-Party	0:37 hr/min
_hjIncludedInSessionSample	Set by Hotjar Tracking to track interactions.	First-Party	0:37 hr/min
_hjFirstSeen	Identifies a new user's first session. Used by recording filters to identify new user sessions. Cookie set by Hotjar Tracking.	First-Party	0:30 hr/min

### C. Marketing cookies

These cookies – also called targeting or advertising cookies – are used to show advertising on external partner websites (e.g., news portals, social media sites) that is tailored to user interests. Our Website may from time to time contain links to third-party websites. If you follow a link to such third-party websites, we recommend that you consult their policies on privacy, cookies and management procedures, as they are not verified by us; we have no control over these third-party cookies.

Name	Purpose	Cookie type	Duration
test_cookie	Used for serving targeted advertisements that are relevant to you across the web. Targeted advertisements may be displayed to you based on your previous visits to this website. Cookie set by DoubleClick.	Third-Party	0:15 hr/min
IDE	These cookies measure the conversion rate of ads presented to the user. Cookie set by DoubleClick.	Third-Party	390 Days
_fbp	Used to deliver a series of advertisement products such as real time bidding from third party advertisers. Cookie set by Facebook.	First-Party	90 Days
__lc_cid, __lc2_cst, __lc_cst, __lc_cst	Used by LiveChat to make sure the LiveChat works properly.	Third-Party	730 Days
__oauth_redirect_detector	Used by LiveChat to distinguish anonymously between different visitors using LiveChat at different times, in order to optimize the chat-box functionality.	Third-Party	Local storage item
metrics_session	Set by LiveChat to track interactions.	Third-Party	13 Day
11485873:state, @@lc_auth_token:1019454, side_storage_7499411:104, 7499411:104:state,	Set by LiveChat to track interactions.	Third-Party	Local storage item

5560341:state, side_storage_9 429885, 12411690:state , side_storage_5 560341, @@lc_auth_to ken:11358082, _livechat_has_ visited, @@lc_auth_to ken:9429885			
VISITOR_INF O1_LIVE	This cookie is set by Youtube to keep track of user preferences for Youtube videos embedded in sites.	Third-Party	180 Days
CONSENT	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website. Cookie set by YouTube.	Third-Party	Local storage item
YSC	Set by YouTube to track views of embedded videos.	Third-Party	Session
__Secure- 1PAPISID, __Secure- 1PSID, __Secure- 3PAPISID, __Secure- 3PSID, __Secure- 3PSIDCC, APISID, CONSENT, NID, SAPISID, SID, SSID,	Personalize Google ads on websites based on recent searches and interactions. Collect visitor information for videos hosted by YouTube on maps integrated with Google Maps. Cookie set by Google.	Third-party	From a few months to up to 10 years.
1P_JAR	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	Third-party	1 Month
AEC	Set by Google to track interactions.	Third-party	6 Months
AID	This cookie is used for advertising and marketing purposes. We use these cookies to know that a visitor has been on our site before which allows us (or a third party) to display an appropriate advertisement on another website.	Third-party	Unknown
SIDCC, HSID	Security cookie to confirm visitor authenticity, prevent fraudulent use of login data and protect user data from unauthorized access.	Third-party	1 year, 2 years

DV	This cookie is associated with Google Universal Analytics and used to throttle the request rate – limiting the collection of data on high traffic sites. These cookies are used to gather website statistics, and track conversion rates.	Third-party	1 Day
DSID	This cookie is used for security, functionality, advertising, AdSense, campaign manager, Google Ad Manager, Google Analytics, Display & Video 360, Search Ads 360.	Third-party	2 Weeks
OTZ	Set by Analytics to track interactions.	Third-party	3-4 Weeks
SEARCH_SA MESITE	Analytics Cookie - This Google cookie is used to prevent the browser from sending this cookie along with cross-site requests	Third-party	6 months
LOGIN_INFO , PREF	These cookies are used to identify users, track users' activity and store users' preferences.	Third-party	Up to 10 years
c_user	The c_user cookie contains the user ID of the currently logged in user. The lifetime of this cookie is dependent on the status of the 'keep me logged in' checkbox.	Third-Party	365 Days
datr	This cookie is used to identify the web browser being used to connect to Facebook independent of the logged in user. This cookie plays a key role in Facebook's security and site integrity features.	Third-Party	730 Days
locale	This cookie contains the display locale of the last logged in user on this browser. This cookie appears to only be set after the user logs out.	Third-Party	7 Days
sb	Noticed this cookie is being used by Facebook. But not sufficient information on the use of this cookie. This is a persistent cookie.	Third-Party	730 Days
xs	This cookie contains multiple pieces of information, separated by colon (colon is encoded to the value %3A for transmission). The first value is an up to two-digit number representing the session number. The second portion of the value is a session secret. The third, optional component is a 'secure' flag for if the user has enabled the secure browsing feature.	Third-Party	365 Days
wd	This cookie stores the browser window dimensions and is used by Facebook to optimize the rendering of the page.	Third-Party	7 Days
dpi	Set by Facebook to track interactions.	Third-Party	7 Days
fr	Noticed this cookie is being used by Facebook. But not sufficient information on the use of this cookie.	Third-Party	90 Days
usida	Set by Facebook to track interactions.	Third-Party	Session
presence	The presence cookie is used to contain the user's chat state.	Third-Party	Session
act	The act cookie contains a unix timestamp value representing the time at which the user logged in. This cookie is used to distinguish between two sessions for the same user, created at different times.	Third-Party	Session or 90 days

timezone	Set by LinkedIn to track interactions.	Third-Party	364 Days
li_at	Set by LinkedIn to track interactions.	Third-Party	14 Days
lidc	Set by LinkedIn to track interactions.	Third-Party	358 Days
AnalyticsSyncHistory	Set by LinkedIn to track interactions.	Third-Party	28 Days
UserMatchHistory	Set by LinkedIn to track interactions.	Third-Party	30 Days
UID	Set by LinkedIn to track interactions.	Third-Party	Session
lang	Set by LinkedIn to track interactions.	Third-Party	180 Days
li_theme_set	Set by LinkedIn to track interactions.	Third-Party	370 Days
G_ENABLED_IDPS	Set by LinkedIn to track interactions.	Third-Party	28 Days
lms_analytics	Set by LinkedIn to track interactions.	Third-Party	180 Days
li_theme	Set by LinkedIn to track interactions.	Third-Party	339 Days
bcookie	Set by LinkedIn to track interactions.	Third-Party	Session
lang	Set by LinkedIn to track interactions.	Third-Party	6 Hours
lms_ads	Set by LinkedIn to track interactions.	Third-Party	28 Days
li_gc	Set by LinkedIn to track interactions.	Third-Party	370 Days
JSESSIONID	Set by LinkedIn to track interactions.	Third-Party	358 Days
li_mc	Set by LinkedIn to track interactions.	Third-Party	724 Days
bscookie	Set by LinkedIn to track interactions.	Third-Party	370 Days
liap	Set by LinkedIn to track interactions.	Third-Party	358 Days
lang	Set by Twitter to track interactions.	Third-Party	Session
external_referrer	Set by Twitter to track interactions.	Third-Party	7 Days
_ga	Set by Twitter to track interactions.	Third-Party	729 Days
auth_token	Set by Twitter to track interactions.	Third-Party	388 Days
ct0	Set by Twitter to track interactions.	Third-Party	388 Days
kdt	Set by Twitter to track interactions.	Third-Party	388 Days
guest_id	Set by Twitter to track interactions.	Third-Party	309 Days
twid	Set by Twitter to track interactions.	Third-Party	365 Days

g_state	Set by Twitter to track interactions.	Third-Party	155 Days
personalization_id	Set by Twitter to track interactions.	Third-Party	362 Days
d_prefs	Set by Twitter to track interactions.	Third-Party	146 Days
guest_id_marketing	Set by Twitter to track interactions.	Third-Party	362 Days
guest_id_ads	Set by Twitter to track interactions.	Third-Party	362 Days
c_user	Set by Facebook to track interactions.	Third-Party	365 Days
datr	Set by Facebook to track interactions.	Third-Party	730 Days
locale	Set by Facebook to track interactions.	Third-Party	7 Days
sb	Set by Facebook to track interactions.	Third-Party	730 Days
xs	Set by Facebook to track interactions.	Third-Party	365 Days
wd	Set by Facebook to track interactions.	Third-Party	7 Days
dpi	Set by Facebook to track interactions.	Third-Party	7 Days
fr	Set by Facebook to track interactions.	Third-Party	90 Days
usida	Set by Facebook to track interactions.	Third-Party	Session
presence	Set by Facebook to track interactions.	Third-Party	Session
sparrow_id	Set by Cloudflare to track interactions.	Third-Party	176 Days
_gid	Set by Cloudflare to track interactions.	Third-Party	1 Day
_gaexp	Set by Cloudflare to track interactions.	Third-Party	64 Days
_gcl_au	Set by Cloudflare to track interactions.	Third-Party	69 Days
__cf_logged_in	Set by Cloudflare to track interactions.	Third-Party	26 Days
_ga_PHV60J2FD	Set by Cloudflare to track interactions.	Third-Party	730 Days
_ga	Set by Cloudflare to track interactions.	Third-Party	730 Days
cfmrk_cic	Set by Cloudflare to track interactions.	Third-Party	725 Days
CF_VERIFIED_DEVICE	Set by Cloudflare to track interactions.	Third-Party	No duration
_GRECAPTCHA	Set by Cloudflare to track interactions.	Third-Party	6 months

## 5. How to manage cookies

Cookies are saved on your computer, after you have been notified and have consented to them, except where strictly necessary cookies are used -in that case no explicit consent is required -. You have a wide discretion to accept, control or/ and delete cookies. You have the right to withdraw at any time your consent to the use of all cookies apart from the strictly necessary ones (functional/ operational and technical cookies), for which consent is not required, without affecting the lawfulness of processing based on consent before its withdrawal. The functioning of the Website will not be significantly affected if you deactivate the use of the non – strictly necessary cookies in this Website. However, difficulties may arise in relation to your navigation on the Website and some of its functions may not be available. You may find more information about the deactivation of cookies or the adaptation of the cookies' preferences in respect of the browser that you use in the following list:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-websitepreferences>
- Internet Explorer: <https://windows.microsoft.com/en-GB/windows-vista/Block-or-allowcookies>
- Safari: <https://help.apple.com/safari/mac/8.0/#/sfri11471>

To optimize your use of our Website, we recommend that you accept the cookies. You can at any time set your browser to accept all cookies, just some cookies or no cookies. In the latter case, parts of the Website may be disabled. Additionally, you can set your preferences in the browser so as to receive notification each time a cookie is saved on your computer. Please note that if you disable cookies, you may not experience optimal use of the Website.

## **6. Changes to this Cookie Policy**

We reserve the right to make any changes and corrections to this Cookie Policy. Please visit the Website regularly to check potential changes to this Cookie Policy.

## **7. Contact us**

If you have any query relating to the storage and use of cookies on the Website or if you need further information on this Cookie Policy or if you have any questions concerning the processing of your personal data, please contact us at [dataprivacy@haec.gr](mailto:dataprivacy@haec.gr).